

Fourth International Business School Shanghai Conference

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**The Present and the Future of Russian
Business Education**

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Three stage evolution of Russian Business Education

1990 – 1999	Emergency
1999 – 2012	State / Private partnership
2012	Total deregulation of post-experience education

Russian MBA in 2011

- About 100 educational institutions offer MBA
Types of programs MBA, EMBA, specialized MBA+, DBA, mainly part-time (modular) programs for mature people; absence of full-time programs; many 'junk' MBAs
- Institutions: Research (university) B-schools; 'Education machines' (private and state); "Antreprisa" schools", 'Fly market' schools

Russian MBA in 2011

- New (2012) Russian Association of Business Education (RABE) accreditation system introduced
- 59 applications
- 8 schools had more than 100 graduates per year
- 19 schools had less than 20 graduates per year
- Moscow schools = 85.7% graduates
- St. Petersburg schools = 9,3 graduates
- Regional schools = 7,3% graduates
- Skolkovo and St.Peterburg University management school

Achievements in Russian Business Education

- Business Education as an organic part of the educational system
- Well developed business education market
- Well educated and experienced students
- Good quality of taught programs at leading business schools
- Liberal legislation

Barriers for further developments and internationalization

- Uneven demand and decreasing buying capacity of candidates for b-education programs
- Specific business environment in Russia (state capitalism)
- Functional versus generalist roles (MBA v Masters)
- Deficit of faculty & instructors
- Gap between academism and pragmatism - quality criteria and business involvement into educational process
- Limited knowledge of English (foreign) language(s)
- Specific expectations and mentality - state programs better than private ones; foreign programs better than national ones

Accession to the World Trade Organization

- Import of knowledge - not regulated
- Education abroad - no restriction
- Foreign educational institutions in Russia - must be registered as non-for-profit organizations
- Foreign faculty in Russia - must have work permit

Attractive Spheres for International Collaboration

- International conferences on management in Russia
- Distant learning programs from foreign business schools
- Innovative joint programs
- Foreign faculty and researchers in Russian B-schools
- Russian case-studies
- Creating a new generation of young Russian managers
- Russian PhD students abroad
- Faculty/administrators development program
- Teaching at corporate universities
- Shift of the focus from Western to Oriental business philosophy and practice